WEEKLY INSIGHT #5 - WATER STRESS TOWARDS 2050

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While 2 billion people currently suffer high water stress situations, the global freshwater demand is expected to grow by 55% towards 2050, putting further strain on water resources, which will affect the most vulnerable and increase the risk of localized conflicts.

There is enough water to meet the world's growing needs. However, without deeply transforming the way we use, manage, and share it, the world could suffer a 40% shortfall in water by 2030. The time is ripe for a cooperative, sustainable and ambitious governance of water.